



ACTIONABLE DATA INSIGHTS TO IMPROVE LOAN PERFORMANCE

Lending Insights is a customizable loan portfolio management system. Designed as a central source of valuable data analytics, Lending Insights helps credit unions build deeper efficiencies and increase loan volume through its comprehensive set of solutions.

These solutions offer the capabilities to quantify data into interpretable results, minimize risk, and uncover new opportunities.

WHY LENDING INSIGHTS?

Every credit union holds the key to valuable data at their fingertips. Lending Insights offers a reliable and quick solution to translating that data into predictive analysis. Our experienced data analysts offer valuable and timely customer support.

Data preparation, customization, and long-term support come with the highest standard of excellence to better help credit unions:



Uncover risk and opportunities



Manage dealer relationships



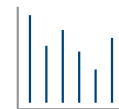
In-depth analytics to identify loan growth and strategic pricing



Customizable and robust reporting on all aspects of loan portfolio management



Comprehensive, cloud-based data warehousing



Static pool, delinquency, and loss segmentation analysis



TO REQUEST A DEMO,
contact your local CU Direct Account Representative
or call (877) 744-2835
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CUDIRECT.com/LendingInsights